

SAMUEL COCHRANE



UX/UI & Graphic Designer

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Soldinerstraße 5, 13359, Berlin, Germany

Designer with 10+ years of experience crafting visual stories for film and digital.
Now focused on UX/UI, with an emphasis on interface design, clear visual systems, and user-centered thinking.

(I also teach children how to climb mountains).

EDUCATION

Spiced Academy (2025)	UX/UI Design	Pass
APA Masterclass, London: (Earned 2012)	APA Certification	Merit
University of Kent at Canterbury: (2007-2010)	Film Studies BA (hons)	2.1

WORK EXPERIENCE

Freelance Designer - Branding, Layout & UX

(2013 - Present)

Designed pitch decks, branding assets, and visual documents for film, TV, and commercial projects. Worked closely with producers, agencies, and directors to shape ideas into clear, persuasive visuals. Built layout systems and visual narratives for both print and digital formats. Recently transitioned into UX design, with a growing focus on user flows, prototyping, and interface clarity.

Blink Productions - Head of Research

(2011-2013)

Researched and designed pitch decks and mood films for commercial, film, and music video projects. Collaborated closely with directors and producers to develop stylish, well-informed visual treatments, drawing on deep knowledge of film and photography. Managed the company's digital archive and reference library, and coordinated a team of freelance researchers.

Freelance Filmmaker & Camera Assistant

(2015 - 2018)

Worked across commercial and independent productions as a photographer, camera assistant, and filmmaker. Supported DOPs on set, managed equipment, and contributed to location shoots and post-production workflows. Also produced short-form video content and behind-the-scenes materials for creative teams.

KEY SKILLS

Tools: Figma • Adobe InDesign • Illustrator • Photoshop • After Effects • Premiere

Skills: UX/UI Design • Layout & Typography • Wireframing • Visual Research • Presentation Design • Design Thinking

Languages: English (Native) • German (B2)